ATLAS
MELVIN THE MONSTER

MELVIN the Monster

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JULY
10¢

TO GET NAMES FOR OUR MAILING LIST, WE OFFER YOU

FREE!

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1. 3500-STAMP ALBUM
2. 5 PRIZED STAMPS
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SARAWAK – Shows late King George and exotic butterfly

ISRAEL—Shows ancient Hebrew coin – collector's delight.

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COLOMBIA—Commemorates 50th Anniv. of Colombian Soc. of Engineers

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MORE PEOPLE buy stamps from the LITTLETON STAMP COMPANY than from any other in the world. To maintain its leadership, Littleton must constantly add new names to its mailing list. That is why Littleton—and ONLY Littleton – can make this daring friend-winning offer

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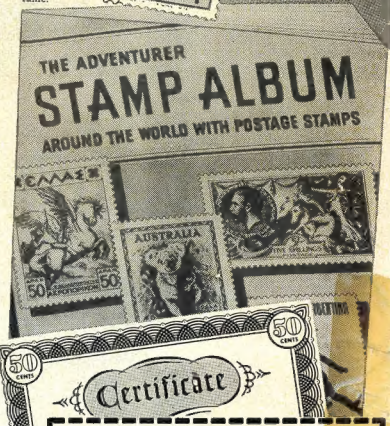
This offer strictly limited by supply on hand. We may have to withdraw it at any time. So hurry! Mail coupon NOW with 15¢ to help cover postage and handling of this exciting gift package. You'll also receive other interesting offers for your inspection. If coupon has already been clipped, just send 15¢ with your name and address to: **LITTLETON STAMP COMPANY, Dept. MC - 6, Littleton, New Hampshire.**



LITTLETON STAMP COMPANY, Dept. MC - 6
Littleton, New Hampshire

Please send me—FREE—(1) "Adventurer" Stamp Album, with spaces for 3500 stamps, (2) 5 prized stamps shown above, (3) Gift Certificate worth 50¢. Also send me other interesting offers for my inspection. *I am under no obligation to buy anything.* I enclose 15¢ to help cover postage and handling costs.

Name_____

Address_____

City_____ Zone_____ State_____

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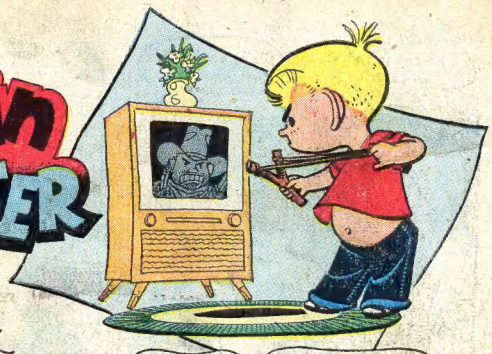
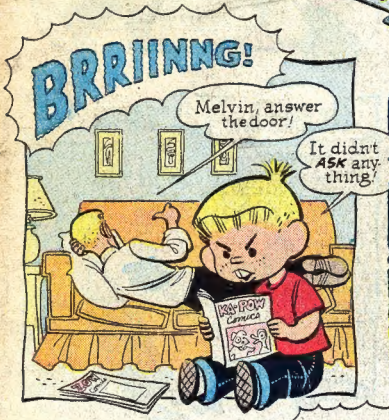
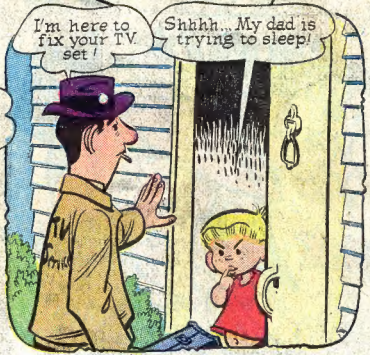
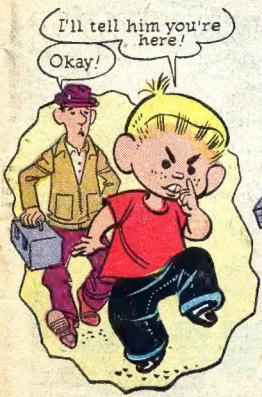
Melvin The Monster

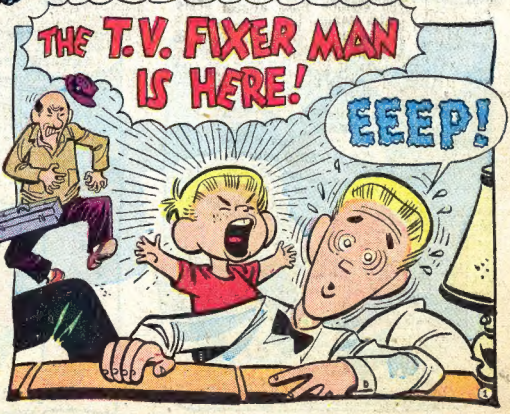
J-802 Stan Lee & Ed Moscoy

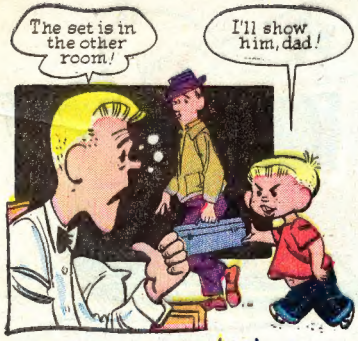


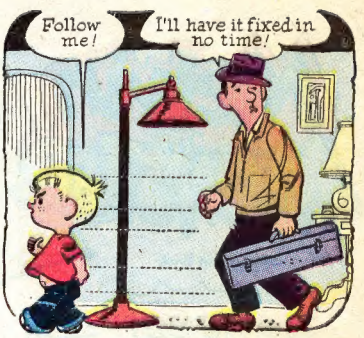


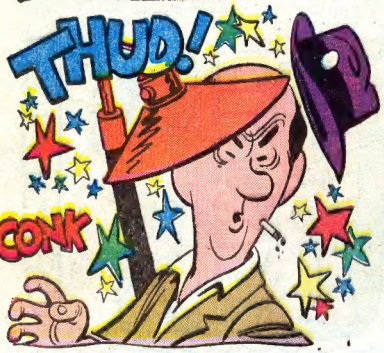


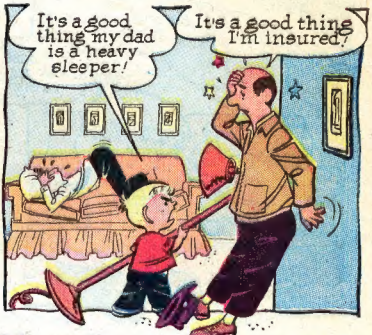


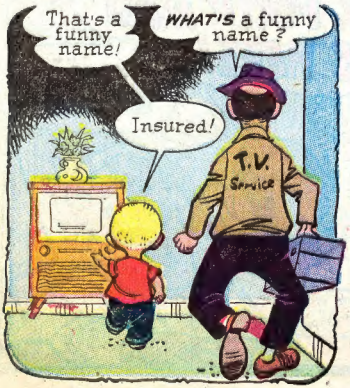


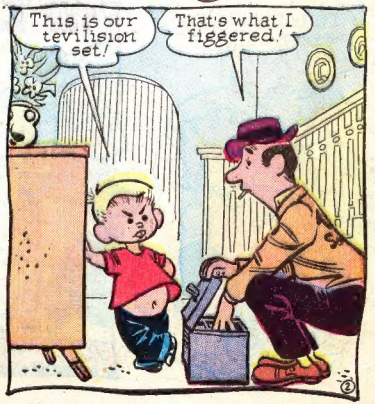

The set is in the other room!
I'll show him, dad!


Follow me!
I'll have it fixed in no time!


THUD!
CONK


It's a good thing my dad is a heavy sleeper!
It's a good thing I'm insured!


That's a funny name!
WHAT'S a funny name?
Insured!
T.V. Service


This is our tevilision set!
That's what I figgered!

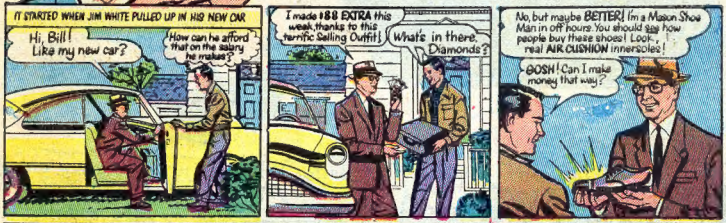
Mmmm, looks like one of these tubes got broken by a pea-shooter... but that can't be!
Naw... that can't be!
I'll replace the tube!
Maybe you'd like to see a show while you're working...
CLICK
TURN IT OFF! TURN IT OFF!
Don't you LIKE Pinky Lee?
Okay, it's off!
CLICK!
Why don't you sit down and read a book while I fix this set?
Okay!
BANG, BANG, POW!
The good guy is shooting the gorilla dead... BANG! BANG! BANG!
POW

BING BANG POW WHAM ZOWIE!
Is my little boy annoying you?
Lady, let's just say he's not HELPING me any!
LOOK! The tevilision's fixed! There's a picture!
I'll turn out the lights so we can see better!
Where did I leave my tool box?
SNAP
OOOPS!
POW!
CRASH
BAM
THERE it is!
GOLLY, just at the best part!
This is the only way we'll EVER get that set fixed!
Shouldn't I go into the house and HELP that man?
If you even MENTION it again... no dinner!
THE END
4

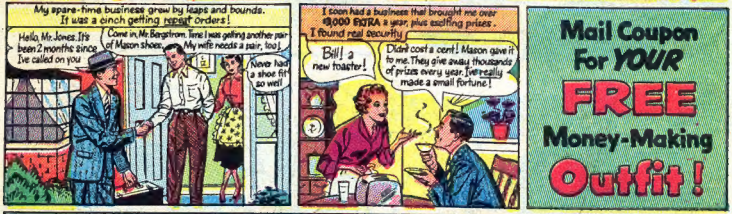
How I Made a Small Fortune In Spare Time!

(WITHOUT SPENDING A PENNY)

The TRUE STORY of William Bergstrom of Illinois


IT STARTED WHEN JIM WHITE PULLED UP IN HIS NEW CAR
Hi, Bill! Like my new car?
How can he afford that on the salary he makes?
I made $88 EXTRA this week, thanks to this terrific Selling Outfit!
What's in there, Diamonds?
No, but maybe BETTER! I'm a Mason Shoe Man in off hours. You should see how people buy these shoes! Look, real AIR CUSHION innersoles!
GOSH! Can I make money that way?

Jim told me Mason sends a Selling Outfit FREE and shows how to make MONEY. So I mailed a coupon. My wife was thrilled:
Bill! Look... a real air cushion innersole that customers can feel!
And look at this! Over 175 different styles! Dress shoes, sport shoes, work shoes... from width AAAA to EEEE!
I started with friends, relatives, people where I worked. EVERYBODY wants comfortable shoes!
Just feel that cushion, Joe! Wouldn't you like to "Walk on Air" all day long?
Say, I'd like those shoes. You sure have swell styles... my right size, too!
Soon the Mason people sent me actual sample shoes, and sales came faster than ever!
Say, you have a larger selection than a store!
Stores can't carry all the sizes and widths to fit every foot right. Mason has 200,000 pairs on hand, so I'm never out of a style, size or width!


My spare-time business grew by leaps and bounds. It was a cinch getting repeat orders!
Hello, Mr. Jones. It's been 2 months since I've called on you
Come in, Mr. Bergstrom. Time I was getting another pair of Mason shoes.
My wife needs a pair, too.
Never had a shoe fit so well
I soon had a business that brought me over $3,000 EXTRA a year, plus exciting prizes.
I found real security
Bill! a new toaster!
Didn't cost a cent! Mason gave it to me. They give away thousands of prizes every year. I've really made a small fortune!

Mail Coupon For *YOUR* FREE Money-Making Outfit!

What would YOU do with $3,000 EXTRA income a year? Thousands of men are making handsome **extra incomes** with Mason Shoe. You don't invest one cent...ever. You need no experience. We'll send you a complete Starting Outfit **FREE!** It features handsome line of over 175 styles in smart dress shoes, sporty casuals and fast-selling work shoes...and includes 10-second Air Cushion demonstrator, Measuring equipment, Money-making booklet, National ads...EVERYTHING you need **to start making big money** from your first hour!

If you want to give yourself a **raise** every month—with a steady-profit repeat-order business...if you want to be **your own boss**...just rush this coupon TODAY to Mason Shoe Mfg. Co., Dept. MS 106 Chippewa Falls, Wisconsin. You'll receive your powerful *FREE* SALES OUTFIT *right away!*

Mr. Ned Mason, Dept. MS 106
Mason Shoe Mfg. Co.
Chippewa Falls, Wisconsin

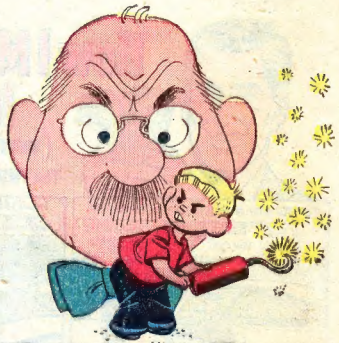
You bet I want to start making a small fortune in spare time! Rush my FREE SELLING OUTFIT with everything I need to start making money my first hour!

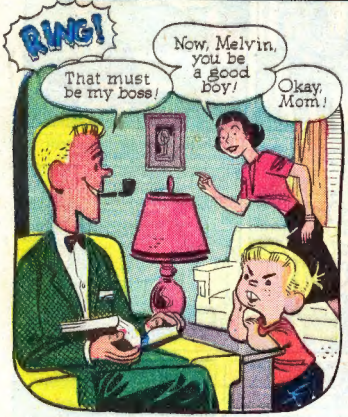
Name_____ Age_____

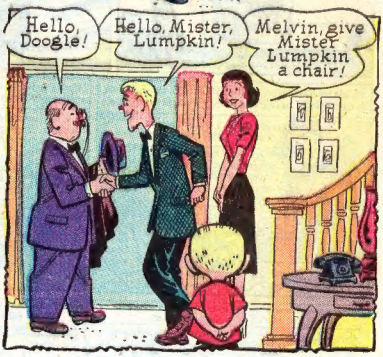
Address_____

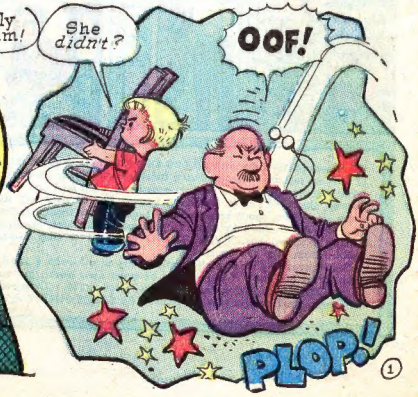
Town_____ State_____

MELVIN the Monster

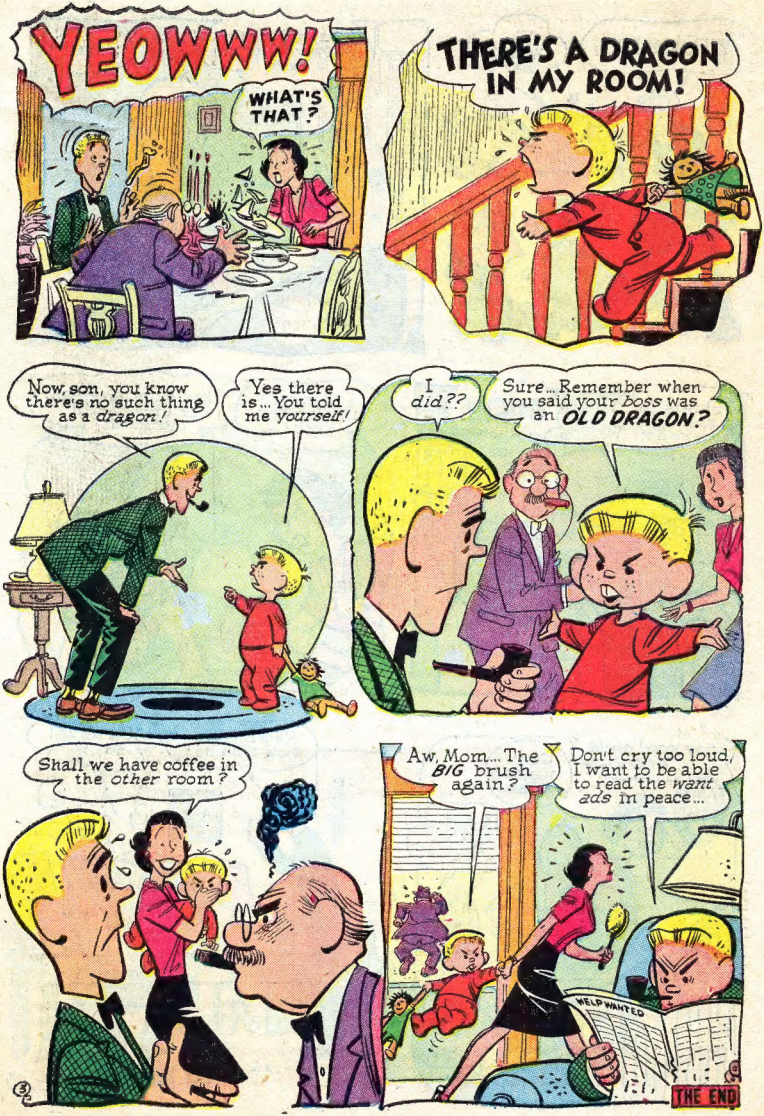








Terribly sorry, Mister Lumpkin!
You SHOULD be!
Melvin, get Mister Lumpkin a light!
Sure...
This is the best light we've got!
OUCH!
I think it's time for bed, dear!
Okay, Mom, go ahead, I'LL entertain our guest!
Say good night, dear...
Goo' night, dear!
Good night, Melvin!
He's quite a boy, isn't he?
You might say so!
2


YEOWWW!
WHAT'S THAT?
THERE'S A DRAGON IN MY ROOM!
Now, son, you know there's no such thing as a dragon!
Yes there is... You told me yourself!
I did??
Sure... Remember when you said your boss was an OLD DRAGON?
Shall we have coffee in the other room?
Aw, Mom... The BIG brush again?
Don't cry too loud, I want to be able to read the want ads in peace...
HELP WANTED
THE END

CHEW IMPROVED FORMULA

CHEWING GUM!

REDUCE

Up to 5 lbs. a Week With Dr. Phillips Plan

Reduce to a slimmer more graceful figure the way Dr. Phillips recommends — without starving — without missing a single meal! Here for you NOW — a scientific way which guarantees you can lose as much weight as you wish — or YOU PAY NOTHING! No Drugs, No Starvation, No Exercises or Laxatives. The amazing thing is that it is so easy to follow — simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the doctors' new modern way to reduce — to acquire that dreamed about silhouette, an improved slimmer, exciting, more graceful figure. Simply chew delicious improved Formula Dr. Phillips Kelpidine Chewing Gum and follow Dr. Phillips Plan. This wholesome, tasty delicious Kelpidine Chewing Gum contains Hexitol, REDUCES appetite and is sugar free. Hexitol is a new discovery and contains no fat and no available carbohydrates. Enjoy chewing this delicious gum and reduce with Dr. Phillips Plan. Try it for 12 days, then step on the scale. You'll hardly believe your eyes. Good for men too.

12 DAY SUPPLY ONLY **$1**

MONEY-BACK GUARANTEE! 10 DAY FREE TRIAL!

Mail the coupon now! Test the amazing Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing.

AMERICAN HEALTHAIDS CO., Dept. CH 935 318 Market St., Newark, N. J.

Just mail us your name and address, and $1.00 cash, check or money-order. You will receive a 12 day supply of KELPIDINE CHEWING GUM (improved Formula), and Dr. Phillips Reducing Plan postage prepaid.

NAME_____ ADDRESS_____

CITY_____ STATE_____

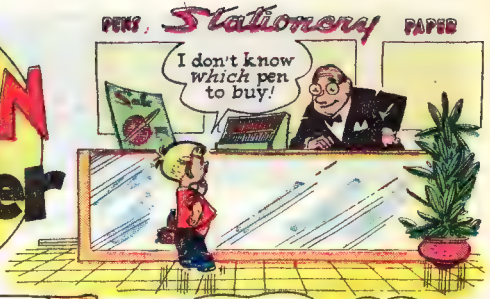
☐ Send me Special 24 day supply and FREE 12 day package for $2.00. I understand that if I am not delighted with KELPIDINE CHEWING GUM and Dr. Phillips Reducing Plan, I can return in 10 days for full purchase price refund.

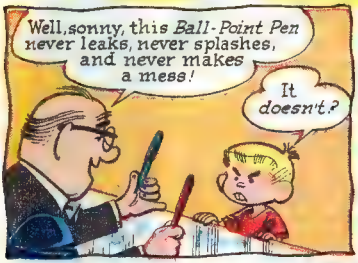
SENT ON APPROVAL – MAIL COUPON NOW!

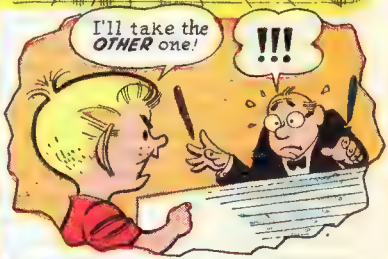
MELVIN the Monster

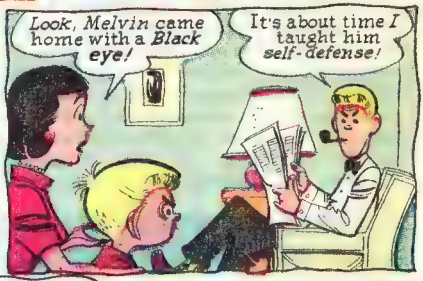
by Stan & Art

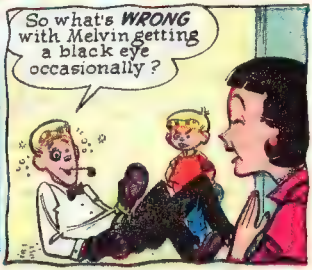
J666A











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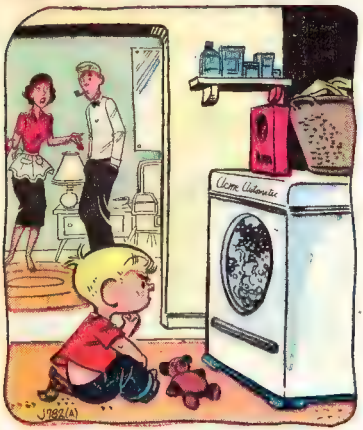
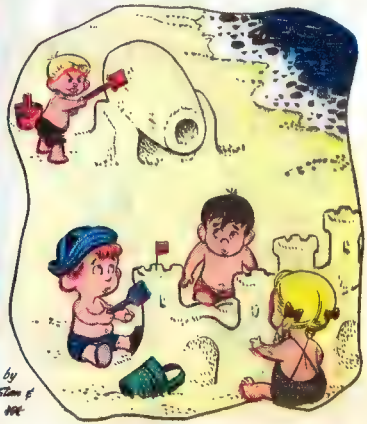


"HE SAYS IT'S MORE EXCITING THAN T.V.!"

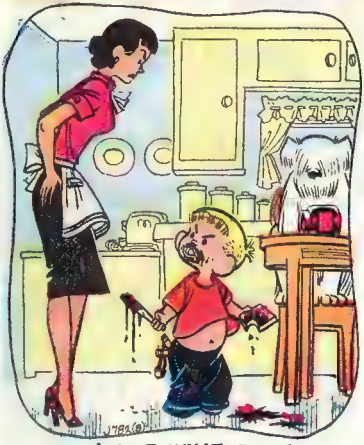
"NOW, WHEN THE GANG ASKS IF YOU PUT A BOWL ON MY HEAD, I'LL BE ABLE TO **TELL** 'EM!"

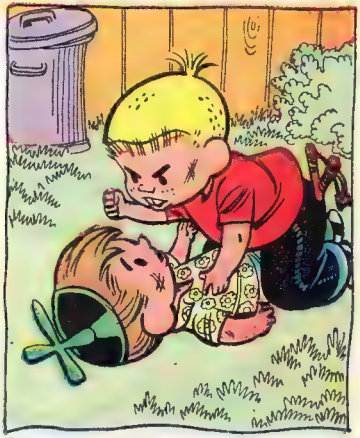
"DEAR, MELVIN'S BABY-SITTER IS HERE!"

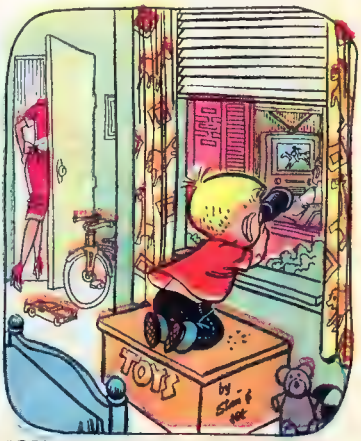


by Stan & Jack

Melvin THE MONSTER



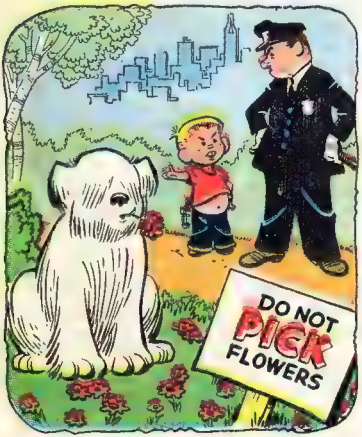




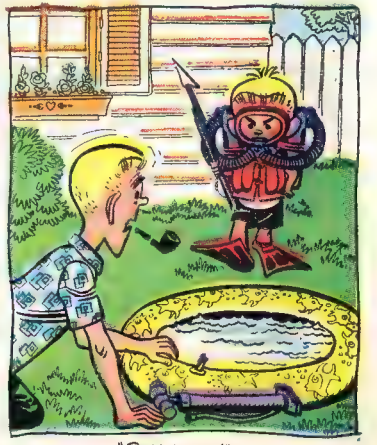
Melvin THE MONSTER

"I CHANGED MY MIND! I'LL TAKE **THIS** ONE!"

"WOULD YOU PLEASE THROW BACK MY BASEBALL?"



"HE'S **NOT** PICKING 'EM! HE'S **EATING** 'EM!"



"READY, DAD!"

A HERO FOR TOMMY

TOMMY loved the poor little doggie when he first set eyes on him. Those long, shaggy ears and the sorrowful eyes just begged through the cage to be taken home.

"Oh, mother . . . daddy! Could I have *that* one, please?"

"We came here to get you a dog, Tommy," his father said. "I guess you can have any one you want."

"Oh, that one then. Look at him . . . the little thing knows me already."

And indeed it really did seem like the dog had picked Tommy out for his master instead of the other way around. The pup was taken out of his cage, and Tommy held him in his arms carefully. Once the puppy looked up into Tommy's face and affectionately licked his cheek. Tommy's heart was completely lost.

"What are you going to call him?" his mother asked when they got home.

"Gee, I hadn't even thought of that," Tommy said wondering. "One thing sure . . . it's not going to be any *sissy* name." He looked at the dog again, thinking very hard. "I just don't know, Mom," he finally said.

"Well, we just won't call him anything until you decide what you want, Tommy," Mrs. Arthur smiled. "I guess it won't make any difference if you take a few days to make up your mind."

Mrs. Arthur was just in the middle of preparing breakfast the next morning when the front doorbell rang.

"Oh, hello there, Mrs. Barker," she said surprised, to her neighbor across the street. "What brings you calling so early?"

Mrs. Barker certainly didn't look happy about her answer. She held up two uprooted plants in her hands and showed them to Mrs. Arthur. "Look at *this*," she said sternly. "It's that dog of yours, that's who did it."

Tommy's mother looked confused, and then invited her neighbor inside. "Suppose we just talk about it, Mrs. Barker. I don't think our little puppy . . . "

"I saw him, I tell you," Mrs. Barker replied. "Early this morning he was out in my garden digging up all my plants." And when she saw the doubtful look on Mrs. Arthur's face, she said, "Where is Tommy and the puppy? I'll bet there are still traces of mud on that dog's paws where he's been in my garden."

"Tommy took him out for a walk early, and . . ." and right away, Mrs. Arthur realized she'd made a mistake. "But that doesn't mean . . ." she tried to explain. But she didn't get much farther, because just at that moment, Tommy walked through the back door with the puppy in his arms, laughing and playing.

He heard his mother call him from the living room, and walked in to her.

"Mrs. Barker says the puppy uprooted her beautiful plants this morning, Tommy," his mother looked at him seriously. "Is that true?"

"Oh, no, mother . . . Mrs. Barker. It isn't true at all. Why, I was watching him all the time. Honest . . . he didn't go *near* your garden."

"I saw that puppy, Tommy." Mrs. Barker told him.

"Maybe it was another one!"

"Humph," Mrs. Barker gathered up her uprooted plants and walked toward the front door again. "I won't report the puppy to the law this time," she said as she left. "But I expect you to get rid of him right away. If that dog is going to cause any more property damage . . ." and the rest of her words were muffled by the door slamming.

Tommy's mother turned to him silently. "Is it true, Tommy?" she asked. "Did the puppy tear up Mrs. Barker's garden?"

"No . . . honest, mother. I was watching him every minute." His eyes almost filled with tears. "Say we won't have to give him up . . . please!"

"We'll wait until your father comes home," was Mrs. Arthur's final decision.

The day was the longest Tommy had ever spent. He fed the dog and cared for it. He took it outside a lot that day, but they only played around the back yard. Each minute they were together made it harder

...CONTINUED

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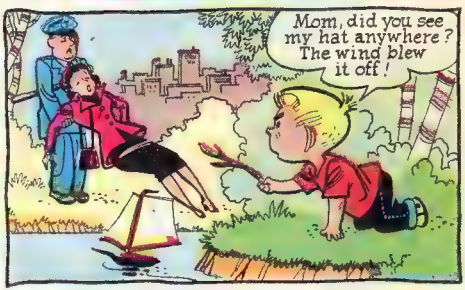
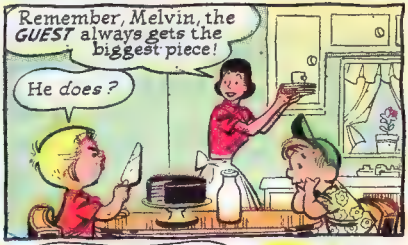
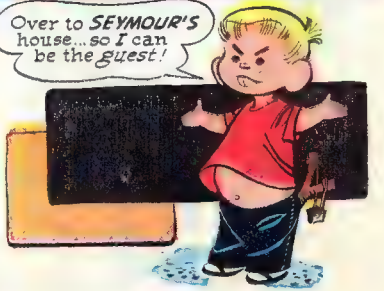
Melvin the Monster

J6668

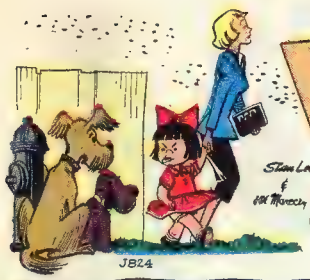


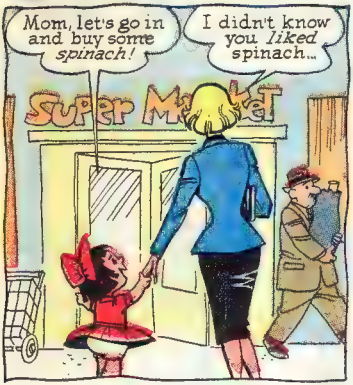
Melvin the Monster

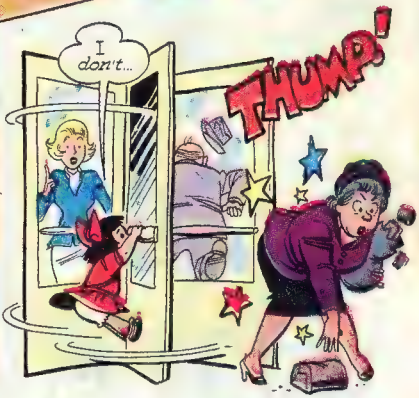




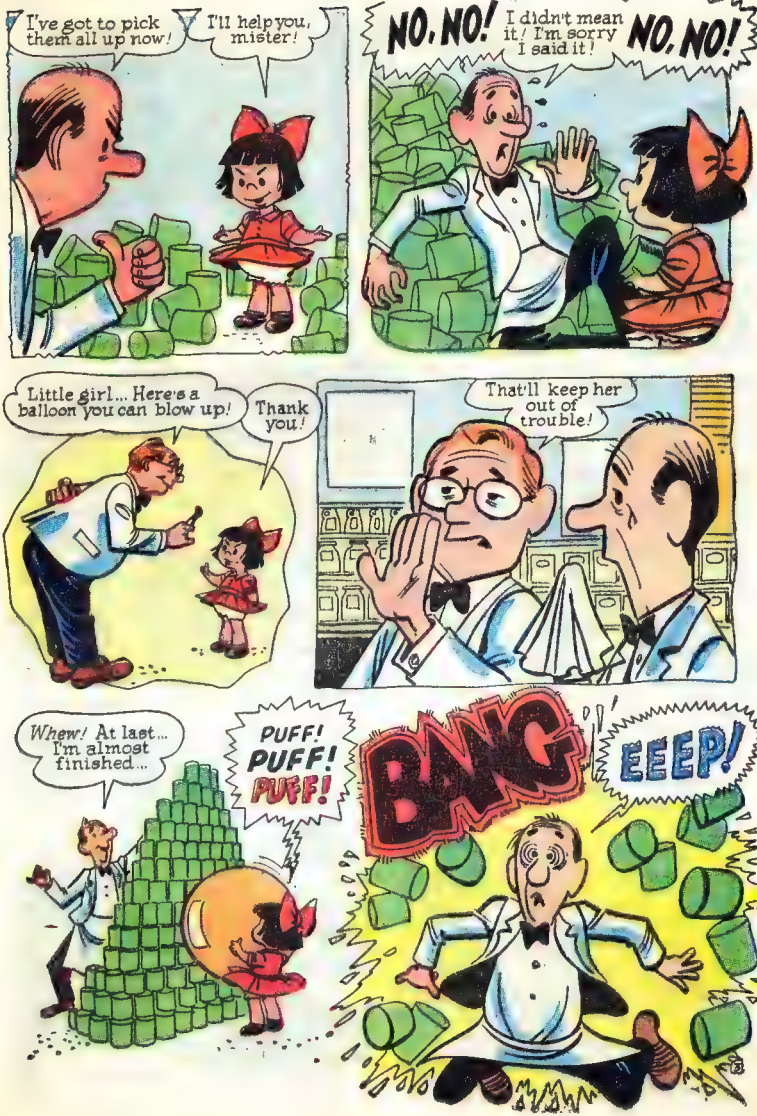
Little Zelda

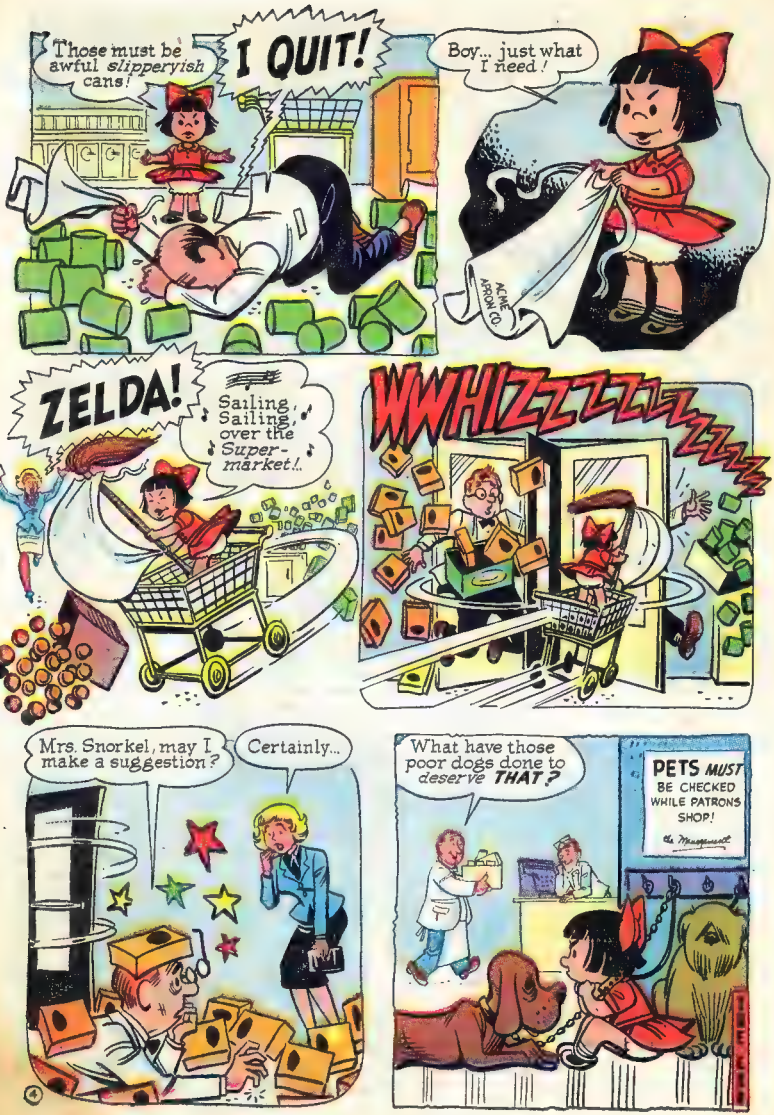






Zelda, would you like...?
ZELDA! Where are you?
HERE I AM, MOM!
FROZEN FO
Let go of that man, IMMEDIATELY!
OKAY!
GANGWAY!
GERONIMO!
Zelda! Speak to me... are you all right?
Look at my cans!
Don't worry... they didn't hurt me!


I've got to pick them all up now!
I'll help you, mister!
NO, NO!
I didn't mean it! I'm sorry I said it!
NO, NO!
Little girl... Here's a balloon you can blow up!
Thank you!
That'll keep her out of trouble!
Whew! At last... I'm almost finished...
PUFF! PUFF! PUFF!
BANG
EEEP!


Those must be awful slipperyish cans!
I QUIT!
Boy... just what I need!
ACME APRON CO.
ZELDA!
Sailing, Sailing, over the Super-market!..
WWHIZZZZZZZZZZZ
Mrs. Snorkel, may I make a suggestion?
Certainly...
What have those poor dogs done to deserve THAT?
PETS MUST BE CHECKED WHILE PATRONS SHOP!
the Management
THE END
4

YOU ARE MIDDLE-AGED AT 26!
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up with the fast pace of our modern life

from the final grade of school right on through life

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10. Morales' Minuet
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5. Poison In Your Heart
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7. That's What Makes The Juke Box Play
8. Go Back, You Fool
9. Yellow Rose
10. It's A Lovely World
11. The Kentuckian Song
12. Cattle Call
13. In The Jailhouse Now
14. Making Believe
15. That's All Right
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by Stan Hart
3666c
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MELVIN! have you been blowing bubbles in your father's pipe?
No, Mother!
That's my good boy!
I lent it to Seymour... HE blew the bubbles!
MELVIN the MONSTER
There goes Melvin's piano teacher!
There goes Melvin's singing teacher!
There goes Melvin's DANCING teacher!

Melvin The Monster
Children, did you all bring a pet to class like I asked you to?
YES, TEACHER!
Seymour?
Here's mine!
Irving?
And mine...
MEL...CLASS DISMISSED!!
by Stan Lee
Melvin Monster
MATINEE TODAY
Should I tell you how this ends, Seymour?
Naw, I saw it before, too!
I liked it better the first time!
Not me... I like it better the fifth time!
LISTEN, KIDS... I CAN'T HEAR A THING!
You're not supposed to... we're not talking to YOU!

...CONTINUED

for Tommy to believe that they could ever be separated again. He took the dog in his arms.

"If you could only talk, pup," he said again and again. "I *know* you didn't do it, but nobody believes me because they think I'm only saying it because I want to keep you."

The dog licked Tommy's cheek. Somehow, Tommy knew that he understood at least some of what was going on and wanted to do something to help.

Finally Tommy couldn't stand the thought of being separated from the dog. He bent down and whispered in the puppy's ear, "We're going to run away, pal . . . both of us. I'll take care of you and nobody will ever say you're a bad dog again."

He picked his pet up and tiptoed into the house. He made his way up the stairs to his room and put some clothes in a little bag he had. He went back down then to the kitchen and made some sandwiches for himself and took a couple of bones for the dog.

"And when we go away," Tommy whispered to the brown, furry puppy, "I'll have time to think of a real good name for you."

Without thinking, his steps led him across the street and down an alley. He didn't see the black dog peeking out at them from behind some steps, but the puppy saw. With a bound, Tommy's pet had leaped out of his arms and his short little legs were carrying him in the direction of the black mongrel.

"Puppy . . . come back," Tommy shouted. "Come here!" But the puppy didn't hear. The black dog started to run, but Tommy's dog was following close behind, his long ears blowing out behind him. His sharp little bark was like a command to Tommy to follow, and Tommy needed no urging.

Down the alley they ran, and around the corner . . . the black dog, the puppy, and Tommy, trying his best not to drop the suitcase or sandwiches.

The large dog soon outran the puppy, and for a moment, disappeared from view around the corner. At that moment, Tommy caught up with his little dog and grabbed him up in his arms.

"I called you to stop," he scolded the puppy. "Why did you run away?" And then a doubt crossed Tommy's mind. He thought to himself, "If my dog didn't mind me this time . . . maybe it's possible that Mrs. Barker was right about him being so naughty!"

"Why *were* you chasing that other dog?" Tommy asked . . . almost expecting the dog to answer him. "I wonder why . . ." and in the middle of his thought, Tommy stepped to the corner and looked around the building there. Sure enough, the big black dog had thought he was safe now and had strolled onto Mrs. Barker's lawn. Tommy could see the garden from where he stood and just waited, almost knowing what he was going to see next.

The black dog looked around and sniffed the air warily, then ran right to the place where Mrs. Barker had said all her plants were dug up. He pawed a few times, then set to work in earnest digging furiously around the garden.

Tommy looked around hurriedly, and there behind him stood Mrs. Barker, just on her way home from the store.

"Tommy Arthur . . ." she snapped.

Tommy stopped her in a second by putting his fingers to his pursed lips and pointing with his free hand around the corner.

Mrs. Barker stepped around and looked . . . and just in time to see that big black dog, with the dirt of her own garden flying out between his paws.

"Why, it wasn't yours . . ."

"No, ma'am!" Tommy said finally. "It sure wasn't *my* dog!"

Just then, the black dog's head emerged victoriously from the broken plants, with a great big bone between his jaws. He shook the dirt off and ran away from the scene of his crime, darted behind the fence and was gone.

There was a little pause, and then Mrs. Barker turned to Tommy. "I'm really sorry, lad," she apologized. "I thought I was *sure*."

"Oh, that's all right, Mrs. Barker," Tommy said, "My little puppy here found the real criminal all by himself. Didn't you, little hero?"

Then he burst right out laughing. "*That's* what I'll call him . . . *Hero!*" and he ruffled up the little puppy's ears with pleasure.

"That's a fine name, Tommy," Mrs. Barker said. "*Hero!*"

Tommy picked up all his packages and this time turned toward his own house on the corner. "C'mon," he shouted over his shoulder to the little puppy marching happily behind him.

"Let's go home, Hero!"

THE END J-789

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TATHAM COIN CO., Springfield 31, Mass.

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OURS is really the only firm capable of sending "On Approval" ALL U. S. Stamps including ALL U. S. Commemoratives. Besides All Foreign Sets and Singles, All Roosevelts, Coronations etc. Try our SUPERIOR Approvals. Send 10c for Special Bargain of 50 diff U S and Stamp Literature
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COMPLETE WITH CASE AND FILM!
Easy to conceal! Easy to use! Take "secret" pictures that enlarge to beautiful 2x2" prints. Not a toy, but a fine imported camera with built-in view finder, 2-way shutter speed, fixed focus, etc. FUN for trips, beaches.
Now only $3.75 plus postage, case & film
FREE genuine pigskin carrying case and 2 rolls film. (10 pics. per roll. Extra film available.)

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5937 W. Chicago Ave., Chicago, Ill.
Rush (quantity):____Midget Cameras
☐ Ship prepaid, check or cash enc.
☐ Ship COD, plus postage charges.
Name_____
Full Address_____

UGLY BLACKHEADS OUT IN SECONDS
$1.00 10 DAY TRIAL COUPON
Keep your complexion free of blackheads—look attractive instantly. Scientifically designed vacuum pump gently "suffs" out ugly blackheads safely, without pinching or squeezing. Try VACUTEX 10 days—if not delighted return for $1. refund.
BALLCO PRODUCTS CO. Dept. 73
19 West 44th St., N. Y. 36, N. Y.
☐ Enclosed find $1.00. Send postpaid.
☐ Send C O D I'll pay postman $1.43.

SPECIAL OFFER 50 BALLOONS THAT MAKE GIANT $ CIRCUS ANIMALS
Add 10c Postage per Order
Asst. Colors. 100 BALLOONS for only $1.75

RADIO MIKE
Talk, Sing, Play thru your radio
Sing, laugh, talk, crack jokes from anywhere in room and your voice will be reproduced thru the radio! Fun everybody's talking it's coming right out of the radio! Easily attached to most standard radios. Made of handsome enameled metal 4 inches high 1.98
MAIL THIS COUPON NOW!

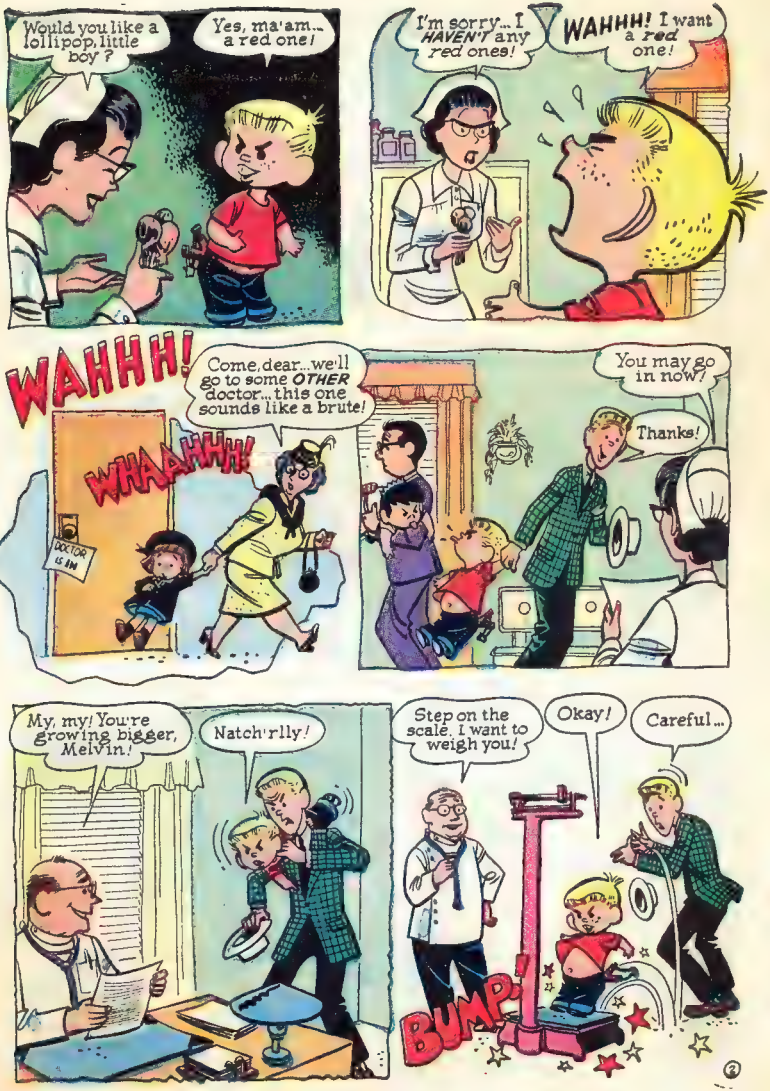
RUSH! OFFER LIMITED

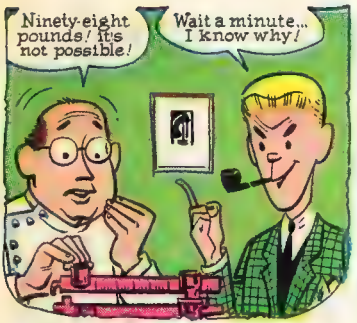
BARGAIN CO. DEPT 10
52 EAST 48th ST., N. Y. C.
I enclose $_____ please rush
☐ 50 CIRCUS BALLOONS ☐ 100 CIRCUS BALLOONS
☐ MICROPHONE
Add 10c postage per order.
NAME_____ (Please Print)
ADDRESS_____
CITY_____ ZONE_____ STATE_____

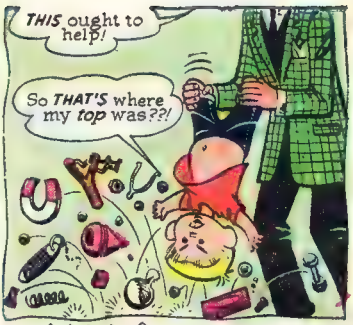
SHOP BY MAIL

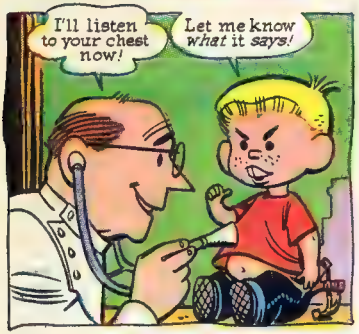
Melvin the Monster
by
J666 E
This is my Boss, dear!
Hello, Mr. Applegate!
Say, Dad, you were only HALF right!
What do you mean, Melvin?
You said your Boss looked like an old goat. Well, he's not so old!
Melvin The Monster
Why are you smiling, dear?
Because Melvin promised he'd play right in front of the house with his little pail and shovel!
Then he can't POSSIBLY get into any trouble!
How'd it happen?
You wouldn't believe it!

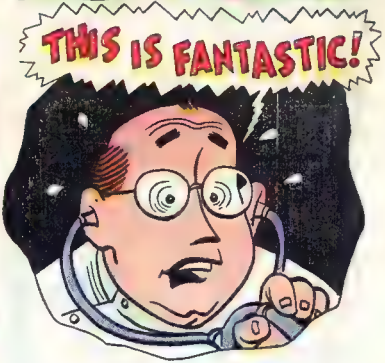
Melvin the Monster
Stan Lee & Al Hartley
J803
I'm bringing my son Melvin to the doctor for a check-up!
Have a seat please!
There's ANOTHER nice little boy waiting to see the doctor. Why don't you talk to him?
Okay. Wanna fight?
Sure!
What started it?
Since when do they need anything to start it?
The doctor will see little Eugene now!
I wanna go first!
It's not your turn!
Here... look thru this magazine!
I can't! The pages are in the way!
4

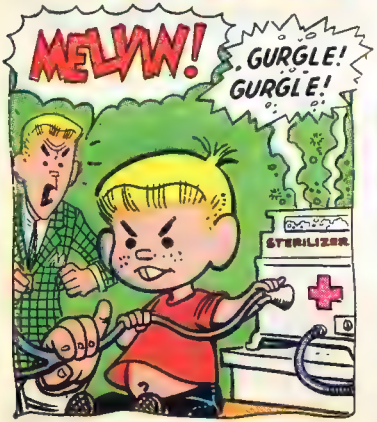

Would you like a lollipop, little boy?
Yes, ma'am... a red one!
I'm sorry... I HAVEN'T any red ones!
WAHHH! I want a red one!
WAHHH!
Come, dear... we'll go to some OTHER doctor... this one sounds like a brute!
WHAAHHH!
DOCTOR IS IN
You may go in now!
Thanks!
My, my! You're growing bigger, Melvin!
Natch'rlly!
Step on the scale. I want to weigh you!
Okay!
Careful...
BUMP!

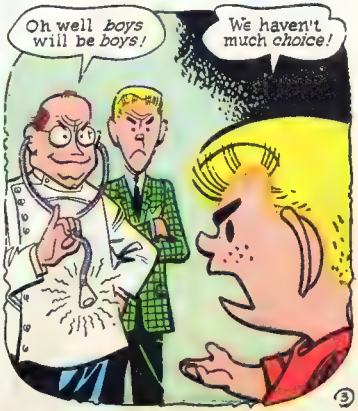

Ninety-eight pounds! It's not possible!
Wait a minute... I know why!

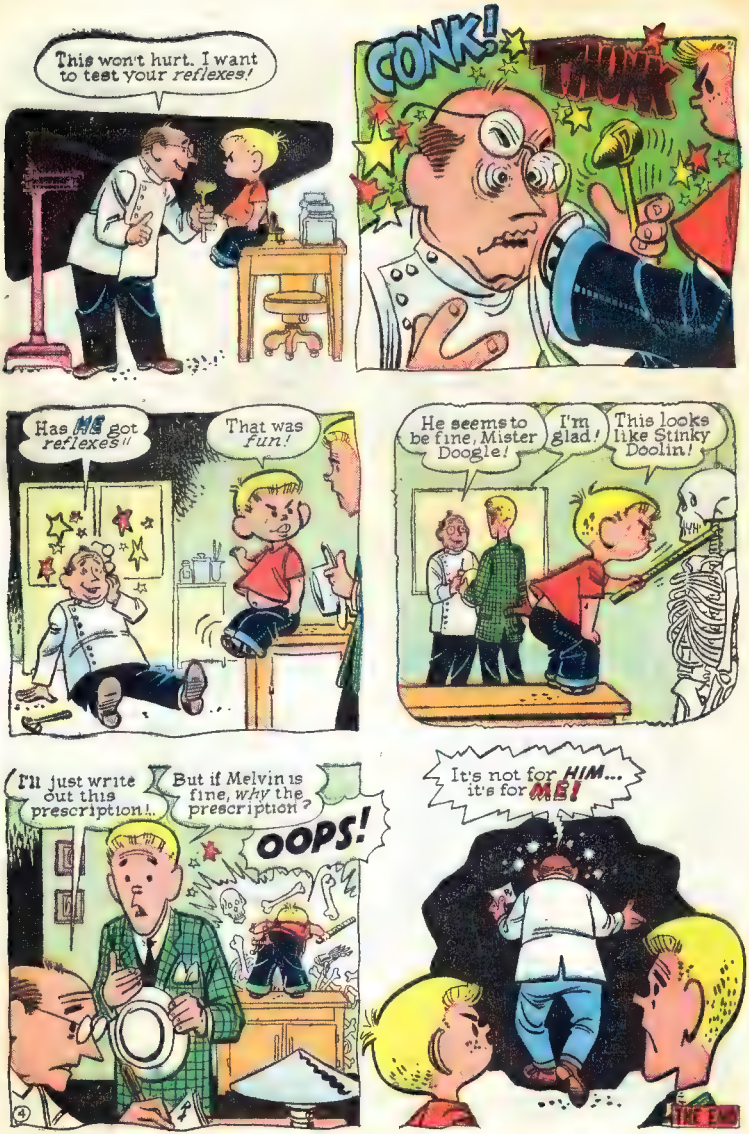

THIS ought to help!
So THAT'S where my top was??!


I'll listen to your chest now!
Let me know what it says!


THIS IS FANTASTIC!

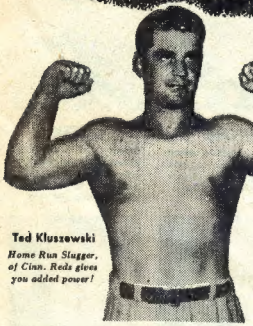

MELVIN!
GURGLE! GURGLE!
STERILIZER


Oh well boys will be boys!
We haven't much choice!


This won't hurt. I want to test your reflexes!
CONK!
THUNK
Has HE got reflexes!!
That was fun!
He seems to be fine, Mister Doogle!
I'm glad!
This looks like Stinky Doolin!
I'll just write out this prescription!..
But if Melvin is fine, why the prescription?
OOPS!
It's not for HIM... it's for ME!
THE END

"WE'LL RIPPLE YOUR BODY WITH MUSCLES and LOAD T·N·T IN YOUR FISTS"

Say JOE LOUIS and TED KLUSZEWSKI



Ted Kluszewski
Home Run Slugger, of Cinn. Reds gives you added power!

Let great Champions broaden your shoulders . . . add solid new muscle to your body.

I wish you could come with Ted and me to Lou Stillman's famous training headquarters . . . see for yourself how the Champions build their bodies and keep physically fit.

Are you fat and flabby? Watch Ted show his surefire method to remove fat. Tired and nervous? See Kid Gavilan's tested plan to liven you up. Want powerful shoulders? Football star Doak Walker has a proven body builder that gives you results . . . FAST!

If you want to be a star athlete or look like one . . . let these great Stars and myself help you. It's simple. It's easy. Just 15 minutes a day makes you a real man. Find out how by mailing the coupon.

I'll send you my "Fight Secrets" for just 10¢—so that you'll be sure to write me. Get off the bench—into the game. Send me the coupon right now!

Sincerely,

Joe Louis

Are You . .

- Weak • Skinny
- Fat and Flabby
- Always being picked on?

Act Now . . LET THESE CHAMPIONS POINT YOUR WAY TO ATHLETIC GLORY

BOB COUSY shows you how to sharpen your reflexes and develop stamina—no matter what your size—for basketball . . . handball . . IN LITTLE TIME.

YOGI BERRA the American League's most valuable player, builds up your confidence LOTS OF FUN

DOAK WALKER gives you his special toughening method. Builds your shoulders and neck into "shock absorbers" for football . . . WITH LITTLE EFFORT

KID GAVILAN reveals his secrets of split-second timing . . increases your resistance to fatigue with his tested training camp workout . . . WORKS WONDERS

Win new popularity. Guaranteed to add solid inches to your chest. Easy . . At Home . . . In less than 15 minutes a day!

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JOE LOUIS, c/o THE NATIONAL SPORTS COUNCIL, DEPT. AM-46
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Dear Joe:

☐ Please send me absolutely FREE a full and complete explanation of how the National Sports Council can build me the right kind of body.

☐ Enclosed is 10¢ Please include your famous book FIGHT SECRETS.

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THE NATIONAL SPORTS COUNCIL

33 West 46th Street, New York 36, New York Dept. AM-46

Get Rid of UGLY PIMPLES this new easy way!

Amazing new medicated lotion developed by a doctor works wonders by clearing up complexion in one week or less!

DON'T let a bad complexion ruin romance, spoil your fun, cause you to be embarrassed, shy or ashamed. If you suffer from *acne*, the common external cause of pimples among young people, try this wonderfully effective medicated lotion that was developed by a practicing physician to clear up his own teen ager's complexion after other methods had failed. It has produced astonishing results for many thousands of others. It is GUARANTEED to help you or it won't cost you a single cent!

Doesn't Show On Your Face

Keraplex is a skin-colored lotion (NOT a greasy salve or ointment!) that is quickly absorbed by the skin and gets right down in the pores where its healing and antiseptic ingredients can go to work. After you have applied it, there is no trace left on the surface. In fact, it makes a perfect powder base for girls and a refreshing after shaving lotion for men . . . actually improves the tone of the skin! It is pleasant and easy to use — leaving your skin soft, clean and fragrant.

Boys and girls—if you have pimples on your shoulders or back, you can avoid embarrassment when they are exposed to view. For Keraplex keeps your shoulders, arms, back and chest wonderfully free from pimples—without soiling clothes, without messiness or greasiness!

Works in SIX Out of SEVEN Cases!

An analysis of RESULTS taken from actual case histories proves that Keraplex is successful in clearing up six of every seven cases of externally caused blackheads and pimples. It tones up the complexion generally, giving it a healthy, radiant glow.

Try This New Method Without Risking A Penny!

Keraplex is GUARANTEED to clear up your skin troubles or there will be NO COST to you whatsoever. If yours happens to be the ONE extra-stubborn case out of seven which Keraplex cannot help in one short week, it will cost you nothing to have tried it. Keraplex is sent to you with that simple, positive GUARANTEE!

SEND NO MONEY

You need send no money with the coupon below. When postman delivers your Keraplex lotion (in plain wrapper marked "Personal"), deposit with him only the modest price indicated below, plus a few cents postage. Then use your Keraplex morning and night for a full week, following the simple directions which will be enclosed.

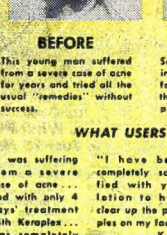
If you do not SEE RESULTS that delight you — if you are not fully convinced that Keraplex IS clearing up your complexion — just return the empty bottle or unused portion and the purchase price will be refunded in full. Don't delay a single day. The longer you let your skin troubles go, the more difficult it will be to clear them up and get your complexion back to a healthy, clear, unblemished condition! Clip and mail the coupon TODAY. Underwood Laboratories, Inc., Stratford, Conn.

BEFORE

Note more than a dozen blemishes on just one side of this girl's face before KERAPLEX was applied.

AFTER

Same girl had used KERAPLEX twice a day for only 5 days when above photo was taken. Note the amazing improvement.



BEFORE

This young man suffered from a severe case of acne for years and tried all the usual "remedies" without success.

AFTER

Same young man after using KERAPLEX twice a day for just one week. Notice the decided improvement—pimples completely gone!

WHAT USERS SAY:

"I was suffering from a severe case of acne . . . and with only 4 days' treatment with Keraplex . . . was completely relieved."—P. S.

"I have been completely satisfied with your lotion to help clear up the pimples on my face."—K. W.

"I have used Keraplex and for the first time in my life my pimples are clearing up in good shape. I can't thank you enough!"—E. S.

MONEY-BACK GUARANTEE

UNDERWOOD LABORATORIES, Inc., Dept. 78
STRATFORD, CONN.

Yes! I want to try Keraplex ON APPROVAL. Send size checked below in plain wrapper marked "personal." When it is delivered I will deposit with postman amount indicated below, plus postage. If not delighted with the RESULTS, I will return empty bottle within seven days for a full refund of the purchase price.

☐ Regular Size, $1.98
☐ Double Quantity (Two Bottles), $3.50

Name_____

Address_____

City_____ Zone_____ State_____

☐ SAVE POSTAGE. Check here if you ENCLOSE payment, in which case we pay postage. Same money-back Guarantee applies!

Payment must be sent with orders going to A.P.O.'s, Canada and foreign countries, due to postal rules.

THEY MAILED THIS ... and look what I did f

"My arms increased 1½"; chest 2½"; forearm ¾"."—C.W., W.Va.

"Gained 2" in neck; 1½" in biceps. Never felt better in my life."—J.S., Calif.

T.M., Atlas Cup Winner. "I'm proud of the way you made me an Atlas Champion."

A.H.—Kans.—Atlas Cup Winner.

"I surprise my friends by outlifting them."—D.P., Ind.

"When I started your course I weighed only 141. Now weigh 170."—T.K., New York.

"Here's my photo showing just how I look today. I owe it all to you."—W.D., New York.

"Have put 2½" on chest (normal), 2½" expanded."—F.S., N.Y.

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Send me—absolutely FREE—a copy of your famous book, "Everstrength"—32 pages, crammed with actual photographs, vital health questions, and valuable advice to help me get a better build. I understand this book is mine to keep, and it does not obligate me in any way.
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(Please print or write plainly)
Address 115 Cedar Street
City Falls (if any) Zone No. State N.Y.
(DO NOT SEND MONEY—JUST MAIL COUPON BELOW)

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My Secret Method Has Done Wonders For Thousands—Here's What I'll PROVE It Can Do For YOU—In Just 15 Minutes A Day!

JUST MAIL the coupon below. Read my free book. And then give me 15 minutes a day. That's all I ask. I'll prove you can have the kind of body that your friends will admire. *There's no cost if I fail!*

I don't care how old or young you are, or how ashamed of your present physical condition you may be. If you can flex your arm I can add SOLID MUSCLE to your biceps—in double-quick time! I can broaden your shoulders, strengthen your back; add inches to your chest, give you a vise-like grip, make those legs of yours powerful; shoot new strength into your backbone, exercise those inner organs, cram your body full of vigor and red-blooded vitality!

WHAT'S MY SECRET?

"DYNAMIC TENSION!" That's the ticket! The identical natural method that changed me from a 97-lb. weakling to the world's most perfect specimen! Thousandsare becoming marvelous physical specimens — my way. No gadgets or contraptions. You simply use the DORMANT muscle-power in your own God-given body — watch it increase double-quick into solid MUSCLE.

"Dynamic Tension" is easy! Only 15 minutes a day in your own home. You can use *"Dynamic Tension"* almost unconsciously every minute — walking, bending over, etc. — to BUILD MUSCLE and VITALITY. *You'll* be using the method which many great athletes use — fighters, wrestlers, baseball, football players, etc.

ARE YOU Skinny, weak, run down? Always tired? Nervous? Constipated? Fat and flabby? Want to lose or gain weight? **WHAT TO DO ABOUT IT is told in my FREE BOOK.**

FREE

Illustrated 32-Page Book Not $1 or 10c — but FREE

SEND NOW for my famous book, "Everlasting Health and Strength." (Over 3½ MILLION fellows have sent for it already.) 32 pages, packed with actual photographs, valuable advice. Shows what *"Dynamic Tension"* has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely **FREE.** Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: CHARLES ATLAS, Dept. 606, 115 East 23rd St., N. Y. 10, N. Y.

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Name ..... Age .....
(Please print or write plainly)

Address .....

City ..... State .....

☐ If under 14 years of age, check here for Booklet A.

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...EN! GIVEN!
...ES WE GIVE YOU
PREMIUMS or CASH

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Dept. 148-90, Tyrone, Pa.

MAIL COUPON NOW

Wilson Chemical Co., Dept 148-90, Tyrone, Pa. Date.....

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ST. ..... R. D. ..... BOX .....

TOWN ..... ZONE NO. ..... STATE .....

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today